PROMOTIONAL OPPORTUNITIES ACROSS ALL SPONSORSHIP LEVELS

- Exposure to Wings & Wheels participants
- Rights to use Wings & Wheels and Yankee Air Museum logos in event promotions
- Access to digital assets (social media memes, images, digital advertisements)
- Logo placement on event signage and promotional materials including brochures, posters and signs
- Inclusion in social media, public relations and email campaign
- Logo on event website

FOR MORE Sponsorship Information
call Peter Deloof, Event Chairman
734-717-7195
YANKEEARMUSEUM.ORG/WINGSANDWHEELS

THANK YOU TO OUR SPONSORS

PROFESSIONAL AFFILIATIONS & PARTNERSHIPS

- American Alliance of Museums
- Smithsonian Institution
- National Museum of the US Air Force
- National Museum of the US Navy
- National Museum of the US Marine Corps
- Association of Science – Technology Centers
- Michigan Aerospace Foundation
- Michigan Activity Pass
- Michigan Museums Association
- Ann Arbor Hands-On Museum & Leslie Science Center
- Unity in Learning
- Eastern Michigan University
SPONSORSHIP OPPORTUNITIES
Yankee Air Museum’s Wings & Wheels event gives you the opportunity to connect with a knowledgeable audience whose passion is celebrating historic Americana aircraft and rare cars. Through visibility and access, sponsorship gives you unlimited opportunity for hospitality and brand activation presented in a unique and fascinating historic venue.

Together, we can reach key audiences in your community.

ACCESS Connect with a targeted audience
VISIBILITY Aggressive marketing campaign
HOSPITALITY Entertain clients, employees and customers at a preview
GOOD WILL Contribute to the cultural vibrancy of our community

SPONSORSHIP LEVELS VARY BY ACTIVATION ON EVENT DAY:

B-24 Liberator Presenting Sponsor: $20,000
Premier exposure to Wings & Wheels participants includes prominent logo placement on event signage and other promotional materials. Your company will be featured on the event website and a quote will be included in our press release and email campaign.

Event Day Activation:
• 20 VIP Tickets to Saturday Night Reception, including a champagne toast
• Group flight for 12 on our B-17
• Special on-site display opportunity
• 6 VIP Tickets to Thunder Over Michigan Air Show

B-17 Flying Fortress Sponsor: $10,000
Event Day Activation:
• 6 VIP Tickets to Saturday Night Reception
• Group flight for 4 on our B-17
• 4 VIP Tickets to Thunder Over Michigan Air Show

Skytrain Sponsor: $2,500
Event Day Activation:
• 2 VIP Tickets to Saturday Night Reception
• 4 VIP Tickets to Saturday Night Reception
• 2 VIP Tickets to Thunder Over Michigan Air Show

Mitchell Sponsor: $5,000
Event Day Activation:
• 4 VIP Tickets to Saturday Night Reception
• WACO flight for 2
• 4 VIP Tickets to Thunder Over Michigan Air Show

SPONSORSHIP COMMITMENT

COMPANY / DONOR NAME
(How you will be listed on printed materials.)

PRIMARY CONTACT ________________________________

EMAIL _________________________________________

PHONE (___) ____________________________

☐ YES! We will support Wings & Wheels 2020 as a sponsor at the level of: ______________

☐ SORRY, unable to attend. But we would like to make a 100% tax deductible donation.

AMOUNT $ ______________

Signature ______________________________________

Date _____ / _____ / _____

My signature indicates authorization to make this commitment on behalf of the company.

PAYMENT OPTIONS
(Payment due in full 30 days prior to event.)

☐ CHECK ENCLOSED Made payable to Yankee Air Museum

☐ CREDIT CARD

Number _________________________________________

Exp Date _____ / _____ Security Code _____________

Name as it appears on card:

Billing address (if different from above):

Signature ______________________________________

PLEASE SEND PAYMENT TO: Wings & Wheels 2020, c/o Yankee Air Museum, 47884 D Street, Belleville, MI 48111