



presented by Belleville Yacht Club

Great progress was achieved on the renovation of the historic Willow Run Bomber Plant during the 2017 construction season. Vital segments of the infrastructure were readied in what became known as "The Big Dig." Next steps include installing electrical service, sanitary plumbing, heating, cooling and ventilation systems as well as a new floor.

Construction momentum was interrupted only by winter weather.

Inertia: we introduce you to tenacity!

The Michigan Aerospace Foundation and Yankee Air Museum continue raising funds for another ambitious construction season, one that will seal the building allowing interior renovations to continue unhampered by weather.

We ask for your help. We ask you to be part of a massive new, world-class national museum. Join us with your sponsorship of The Blast that Builds presented by the Belleville Yacht Club. We'll have some fun along the way.

On April, 14, 2018 Yankee Air Museum will present its highest honor, The Visionary Award, to Bob Lutz, legendary aviator, businessman, author and Marine.

Bob Lutz has been a leader in the Save the Bomber Plant project from the beginning. His contributions, like his faith, vision and passion, are without end. Join us in saluting Bob Lutz, Yankee Air Museum Visionary.



THE BLAST THAT BUILDS SPONSORSHIP OPPORTUNITIES 4/14/2018

PRESENTING SPONSOR

THIS IS THE APOGEE, ONLY ONE AVAILABLE.

\$10,000 investment with promotional benefits beginning immediately:

Title placement for you on all event collateral moving forward: "Yankee Air Museum's 'Blast that Builds: Presented by (logos) your sponsorship now to maximize your reach and frequency.) Company name and recognition on all official event materials including web postings, e-blasts, social media, news releases, and a full page space for a full page ad on the inside front cover of the event program and also a full page ad in the exciting new *Approaches*, the magazine of the future National Museum of Aviation and Aviation History with more than 10,000 readers.

ACCESS TO HISTORY:

- Arrive in style! Your event activities with a champagne toast at our C-47 Skytrain hangar. Afterwards you will fly Willow Run pattern and taxi to the Active Aero Group hangar, site of event, for a rock-star welcome. In excellent weather your C-47 trip around the pattern will be postponed to a mutually agreeable date.
- One premium table of 10 and 12 seats for April 14, 2018, at historic Willow Run Airport, honoring Bob Lutz, legendary pilot and author. You'll enjoy dedicated service from start to finish.
- Your choice of table location, e.g. near the plane.
- Your company logo will be displayed on the table.

ACCESS TO HISTORY:

- Our Executive Director will lead a walking tour of the Bomber Plant for your group, large or small.
- The Curator will provide a 'Behind the Scenes' tour of the museum for your group of up to 20 persons, featuring collection vaults, restoration areas and the museum's history.
- The Membership Director will provide your company with 12 museum regular annual memberships for these aviation enthusiasts to follow us.

ACCESS TO EXCITEMENT:

- Your group of six will join us on September 4, 2017, at THUNDERBOLT presented by Wayne County Airport Authority, in the exclusive Officers Club featuring meals, open bar, and restroom facilities. General admission and parking passes are included. A specific 4'x8' table will be provided at the entrance of the Officers Club. Headlining this great air show are the U.S. Navy's Blue Angels.
- You will receive 12 general admission tickets and six parking passes to THUNDERBOLT presented by Wayne County Airport Authority to give to your associates and friends.

The Yankee Air Museum Director of Outreach Services is your connection to all of us, and we want you to be proud of your investment.

Write to Dave Callanan at dave.callanan@yankeairmuseum.org, or call him at 734-483-4030 ext. 233.



TOP FLIGHT SPONSORSHIP

- \$7,500 investment with promotional benefits beginning immediately (Commit your sponsorship now to maximize your reach and frequency.)
- Company name and recognition placed on all official event materials including web postings, e-blasts, social media, news releases, etc.

ACCESS TO HISTORY:

- Our Executive Director will lead a walking tour of the historic Willow Run Bomber Plant for your group, large or small.
- The Curator will provide a “Behind the Scenes” tour of Yankee Air Museum for your group of up to 20 persons, featuring collection vaults, restoration areas and the Yankee Air Museum Hangar.
- The Membership Director will provide your company with up to five Yankee Air Museum regular annual memberships for these aviation enthusiasts to follow us for a full year.
- You will receive an Air Adventure for two passengers on the famed World War II B-17 *Yankee Lady* or the B-25 Mitchell *Yankee Warrior*.

ACCESS TO EXCITEMENT:

- Your group of four will join us on August 26, 2018, at THUNDER OVER MICHIGAN presented by Wayne County Airport Authority, in the exclusive Officers Club featuring meals, open bar, special seating and washroom facilities. General admission and parking passes are included. Headlining this great air show are the U.S. Air Force Thunderbirds.
- You will receive eight general admission and four parking passes to THUNDER OVER MICHIGAN presented by Wayne County Airport Authority to give to your associates and friends.

ACCESS TO THE SIGNATURE EVENT:

- One premium table of 10 awaits you and your guests on April 14, 2018, at historic Willow Run Airport, honoring Bob Lutz, legendary aviator, businessman and author.
- Your company logo will be displayed on screens at the event.
- Your company will receive space for a one page ad on the back cover of the event program and also a one-half page ad in two editions of the exciting new *Approaches*, the magazine of the future National Museum of Aviation and Technology reaching more than 10,000 readers.

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SOARING SPONSORSHIP

- \$5,000 investment with promotional benefits beginning immediately (Commit your sponsorship now to maximize your reach and frequency.)
- Company name and recognition placed on all official event materials including web postings, e-blasts, social media, news releases, etc.

ACCESS TO HISTORY:

- Our Executive Director will lead a walking tour of the historic Willow Run Bomber Plant for your group of up to 20 persons.
- The Curator will provide a “Behind the Scenes” tour of Yankee Air Museum for your group of up to 10 persons, featuring collection vaults, restoration areas and the Yankee Air Museum Hangar.
- The Membership Director will provide your company with two Yankee Air Museum regular annual memberships for these aviation enthusiasts to follow us for a full year.
- You will receive an Air Adventure on the recently acquired Waco biplane. This flight will provide great aerial views of the historic Willow Run Airport and Bomber Plant.

ACCESS TO EXCITEMENT:

- Your select couple will join us on August 26, 2018, at THUNDER OVER MICHIGAN presented by Wayne County Airport Authority, in the exclusive Officers Club featuring meals, open bar, special seating and washroom facilities. Two general admission and parking passes are included for the select couple. Headlining this great air show are the U.S. Air Force Thunderbirds.
- You will receive six general admission and three parking passes to THUNDER OVER MICHIGAN presented by Wayne County Airport Authority to give to your associates and friends.

ACCESS TO THE SIGNATURE EVENT:

- One table of 10 awaits you and your guests on April 14, 2018, at historic Willow Run Airport, honoring Bob Lutz, legendary aviator, businessman and author.
- Your company will receive space for a full page ad in the event program and also a one-half page ad in the exciting new *Approaches*, the magazine of the future National Museum of Aviation and Technology reaching more than 10,000 readers.

The Yankee Air Museum Director of Outreach Services is your connection to all of us, and we want you to be proud of your investment.

Write to Dave Callanan at dave.callanan@yankeearmuseum.org, or call him at 734-483-4030 ext. 233.



TAKEOFF SPONSORSHIP

- \$3,000 investment with promotional benefits beginning immediately (Commit your sponsorship now to maximize your reach and frequency.)
- Company name and recognition placed on all official event materials including web postings, e-blasts, social media, news releases, etc.

ACCESS TO HISTORY:

- Our Curator or her designee will lead a walking tour of the historic Willow Run Bomber Plant for your group of up to 20 persons.
- Our outstanding docents will provide a “Behind the Scenes” tour of the Yankee Air Museum for your group of up to 10 persons, featuring collection vaults, restoration areas and the Yankee Air Museum Hangar.

ACCESS TO EXCITEMENT:

- You will receive six general admission and three parking passes to THUNDER OVER MICHIGAN presented by Wayne County Airport Authority to give to your associates and friends.

ACCESS TO THE SIGNATURE EVENT:

- One table of 10 awaits you and your guests on April 14, 2018, at historic Willow Run Airport, honoring Bob Lutz, legendary aviator, businessman and author.
- Your company will receive space for a one-half page ad in the event program.

The Yankee Air Museum Director of Outreach Services is your connection to all of us, and we want you to be proud of your investment.

Write to Dave Callanan at dave.callanan@yankeeamuseum.org, or call him at 734-483-4030 ext. 233.



UNDERWRITING OPPORTUNITIES

Helping defray the costs of staging The Blast the Builds means a greater yield for our efforts to build the National Museum of Aviation and Technology. Your contribution will be recognized in our program booklet and by our Master of Ceremonies.

- \$2,500.00 Dinner Sponsor (multiple available) helps offset the cost of dinner and service and allows us to put the best possible menu before our esteemed guests.
- \$2,500.00 Printing Sponsor (multiple available) helps us produce top quality programs and event keepsakes.
- \$2,000.00 Beverage/Wine Sponsor (multiple available) allows us to continue the tradition of offering high quality refreshments from beginning to end.
- \$2,000.00 Music Sponsor (one available) provides music during cocktail hour, dinner and afterglow.
- \$2,000.00 Afterglow Sponsor (multiple available) provides snacks during an entertaining after-dinner show.
- \$1,000.00 Valet Sponsor helps us have additional parking staff available for efficient parking upon arrival and retrieval of cars at the conclusion of the event.

We will customize a sponsor opportunity to meet your budget and marketing needs or philanthropic focus.

Call today and speak with Dave Callanan, 734-483-4030 ext. 233.



SPONSORSHIP RESPONSE FORM

Yes! My company will invest in The Blast that Builds!

If I can't attend, please send me the tickets!

Presented by **BELLEVILLE YACHT CLUB** \$10,000

Top Flight Sponsor \$7,500

Soaring Sponsor \$5,000

Takeoff Sponsor \$3,000

Table of ten guests \$2,250

Dinner Sponsor \$2,500

Printing Sponsor \$2,500

\$2,000 Beverage/Wine Sponsor

\$2,000 Music Sponsor

\$2,000 Afterglow Sponsor

\$1,000 Valet Sponsor

Additional tickets @ \$250 per person _____

@ \$450 per couple _____

TOTAL COMMITMENT \$ _____

Company _____

Contact Person _____ Title _____

Address _____

City, State, Zip _____

Phone _____ Email _____

PAYMENT

A check made payable to Yankee Air Museum is enclosed (memo: The Blast that Builds)

Please invoice me

Please charge my credit card

Please circle one: Visa MasterCard Discover

Credit card number: _____ Expires _____ CVV code _____

Name on Card: _____

Address: _____

City, State, Zip: _____

Signature: _____

Please mail this completed form, along with your check made payable to Yankee Air Museum to:

Dave Callanan, Yankee Air Museum, 47884 D Street, Belleville, MI 48111.

Please feel free to contact Dave at dave.callanan@yankeeairmuseum.org, or by calling 734-483-4030 ext. 233.





NATIONAL
MUSEUM OF
AVIATION
AND TECHNOLOGY
AT HISTORIC WILLOW RUN™

DAVE CALLANAN

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