

A Yankee Air Museum Worldwide Event
Guinness Book of World Records
Largest Gathering of People Dressed as Rosie the Riveter
Saturday, October 14, 2017
9:00am – 3:00pm

Eastern Michigan University's Convocation Center
Ypsilanti, Michigan

SPONSORSHIP DESCRIPTIONS

CEO - \$5,000 or higher

Organization, company or person will be described as a "CEO" or "Bomber Plant Chief Executive Officer Sponsor" in contexts, including:

- A large (4' x 8') banner with the sponsor's logo that will be displayed in the concourse.
- Electronic logo image on the Jumbotron at least two times per hour 9:00AM to 3:00PM.
- Audio announcements over PA system once every hour.
- All press releases and other material provided to media.
- The program distributed at the event.
- In the greeting to the participants and audience that will be given by event organizers. *Chief Executive Officer level Sponsors will also have an opportunity for their representative to offer brief greetings (up to one minute) to the participants and audience from the stage.*
- The CEO Sponsors may have two 8'x3' tables in the Concourse for a display of their products and/or services.
- Custom benefits available, please discuss your needs with us.

Plant Manager - \$2,500 each

Sponsor company or organization will be described as a "Bomber Plant Chief Manufacturing Officer" sponsor in contexts, including:

- A mid-sized (2' x 4') banner with the sponsor's logo that will be displayed in the concourse (to be hung to the right and/or left of any larger banners).
- All press releases and material provided to media.
- The program distributed at the event.
- In the greeting to the participants and audience to be given by event organizers.
- Plant Manager sponsors may have an 8' x 3' table in the Concourse for a display of their products and/or services.

Plant Superintendent - \$1,500

Sponsor company or organization will be described as a “Bomber Plant Superintendent” sponsor in contexts, including:

- All press releases and other material provided to media.
- The program distributed at the event.
- Signage (2' x 2') displayed at the event.
- In the greeting to the participants and audience made by event organizers.
- Plant Superintendent sponsors may have an 8' x 3' table in the Concourse for a display of their products and/or services.

Foreperson - \$1,000 each

Companies or organizations taking sponsorships at this level will be described as a “Bomber Plant Foreperson” in various contexts, including:

- The program distributed at the event.
- Listed on signage displayed at the event.
- In the greeting to event participants and audience members that will be made by event organizers.

Riveter – \$500 each

Supporter companies and organizations will be described as a “Bomber Plant Riveters” on selected materials produced after the sponsor commits, including:

- The program that will be distributed at the event.
- Listed on signage that will be displayed at the event.

Defense Worker - \$100 each

Supporting individuals, companies and organizations will be described as “Rosie World Record Defense Workers” on the program that will be distributed at the event.

GENERAL:

Sponsor Recognition will be by level of giving and in the order in which commitments are received. Non-cash donations will be recognized within the sponsorship levels above based on what the Yankee Air Museum would have otherwise needed to pay for the product or service that was donated.

Please send Sponsorship Commitment Forms and checks payable to the Yankee Air Museum to:

Yankee Air Museum
P.O. Box 590
Belleville, MI 48112-0590

The Yankee Air Museum is a 501(c)(3) nonprofit organization by the Internal Revenue Service. Gifts to the Museum are tax deductible as provided by law.

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SPONSORSHIP COMMITMENT FORM

Company: _____ Contact Person: _____

Address1: _____ Title: _____

Address 2: _____ Email: _____

City/State/ZIP: _____ Phone: (____) _____

Name of Sponsor Company/Organization: _____

agrees to sponsor the Yankee Air Museum's 2017 Rosie the Riveter World Record Event for the amount listed below and will receive the sponsor recognitions in the sponsorship descriptions document.

- | | |
|---|---|
| <input type="checkbox"/> \$5,000, "CEO" Sponsorship* | <input type="checkbox"/> \$1,000, "Foreperson"*** |
| <input type="checkbox"/> \$2,500, "Plant Manager" Sponsorship* | <input type="checkbox"/> \$500, "Riveter"*** |
| <input type="checkbox"/> \$1,500, "Plant Superintendent" Level* | <input type="checkbox"/> \$100, "Defense Worker"*** |

**must commit by August 31, 2017 for preparation of all benefits*

***must commit by September 15, 2017 for preparation of all benefits*

Payment: () Check payable to Yankee Air Museum enclosed

Credit Card (Circle One): Visa MasterCard Discover American Express

Card #: _____ Expiration Date: _____ Security Code: _____

Signature: _____

Cardholder Name: _____

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